



ANNABELLE ZHU

DATA ANALYST

PROFILE

A diligent student majoring in Information Science & eSociety with a minor in Math and Thematic, seeking an opportunity to apply robust technical skills and advanced statistical methodologies in data analysis.

PROFESSIONAL EXPERIENCE

Cooledtured Collections Data Research Analyst

07/2024 - 09/2024

- Collected, cleaned, and organized data to ensure accuracy
- Conducted data analysis and created visualizations to generate insightful reports
- Contributed to the development and improvement of data-driven processes by staying updated on industry trends and best practices

The Global Tech Data Analyst Trainee

01/2024 - 05/2024

- Utilized SQL to extract and analyze data, presenting findings through interactive visualizations in Tableau and producing comprehensive reports for internal stakeholders.
- Gained insights into global business strategy by using data techniques such as exploratory data analysis, summary statistics, and visualization.
- Conducted data analysis and visualization of website data for grammy.com (by the Recording Academy)
- Communicated data-driven recommendations based on an understanding of metrics and business goals

The Global Tech Web Developer Trainee

06/2023 - 12/2023

- Reviewed quantitative and qualitative user research and identified themes inform future product development.
- Created interactive prototypes of Marriott Bonvoy Hotels and Villas and Sprinkles Cupcakes and maintained a comprehensive portfolio showcasing web development projects

Shanghai Longmai Industrial Co., Ltd Marketing Specialist

06/2023 - 12/2023

- Develop and execute creative marketing strategies to enhance brand visibility, contributing to a 12% increase in sales revenue.
- Manage social media platforms, engaging with the audience and creating compelling content; analyze and report on key performance indicators to measure success, leading to a 20% improvement in marketing campaign effectiveness.

CONTACT

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Remote

<https://www.annabelle-zhu.com>

EDUCATION

- Master of Science, Data Science

UNIVERSITY OF ARIZONA

2025 - 2025

- Bachelor of Art, Information Science & eSociety

UNIVERSITY OF ARIZONA

• GPA: 3.94/4

• 2022 - 2024

SKILLS

- R
- SQL
- Data Visualization
- Python
- Machine Learning
- Excel
- Tableau
- HTML
- CSS
- JavaScript

HONORS & CERTIFICATIONS

- Dean's List With Distinction
- Data Science & Visualization
- Academic Year Highest Academic Distinction
- Honorable Mention
- Coding for Web Track
- Coding for Data Track
- Intel Project - Data Analysis for Sustainability Project
- Intercultural Skills